



*Water at CoP21*

#CLIMATE   
IS WATER

JOIN THE  
**#CLIMATEISWATER**  
INITIATIVE BECAUSE...

- Climate change manifests itself most powerfully within the water cycle
- Water is a connector, not a sector, and offers many solutions
- Failure to address the relationship between water and climate puts our future in jeopardy

## An international initiative

The collective effort that is represented by **#ClimateIsWater** emerged from the determination of various members of the international water community to join forces in order to elevate the visibility for water within the climate change discussions during CoP21 and beyond.

As currently water does not figure in the official agenda in an adequate way despite the fact that all impacts of climate variability and change are manifested through, by and with water – we need to act to bring attention to this issue both now and in the future.

Many international organizations representing thousands of stakeholders have come together to generate recognition for water at the political level during CoP21 and in subsequent editions by communicating with a single voice: **Climate Is Water**.

## Climate and Water converge on 2 December

This initiative will organize a “Water Day” at the Le Bourget site in order to increase the visibility for water and create greater political awareness for how water can provide solutions for some of the challenges that climate change poses. This initiative targets the general public, as well as non-state actors and decision makers through conferences, events, and a special Press event. The main events will be held in the Nelson Mandela Auditorium in the civil society zone from 11:00-14:30.

Events taking place in the civil society area are linked with the “Resilience Day” of the official CoP21 program, during which water will be discussed in the morning with high-level government officials through the presentation of four dedicated commitments by river basin organizations, cities, youth, and the business community on water and climate change as part of the Lima to Paris Action Agenda.

## #ClimateIsWater consists of:

- A Water Day at CoP21
- Various events in both the official and civil society areas of CoP21 and offsite
- A common visual identity and hashtag to federate these initiatives
- Shared messaging about the connection between water and climate issues
- A centralized calendar of water-related events organized in conjunction with CoP21 on AGWA's website: [alliance4water.org/events/cop21](http://alliance4water.org/events/cop21)
- An ongoing call for inclusion of water in the CoP agendas and implementation plans

## Join the initiative!

- Adopt our logo and slogan for all your COP21 water-related events and communications.
- Post tweets, photos and videos to **#ClimateIsWater** along with **#CoP21** and other social media outlets.
- Attend water and climate events, especially on **2 December** and inform us of your own events and initiatives on water and climate.
- Communicate through your networks and media contacts and share the information about our goals and messages so that others can join too.

## Together, let's spread the word that #ClimateIsWater!

For more information, please contact [climateiswater@worldwatercouncil.org](mailto:climateiswater@worldwatercouncil.org)

